

**Grant Title:** CHAMPIONS FOR HEALTHY KIDS GRANT

**Funding Opportunity Number:** N/A

**Agency/Department:** General Mills Foundation

**Area of Research:** Develop creative ways to help youth adopt a balanced diet and physically active lifestyle.

**Release and Expiration:** N/A

**Application Deadline:** January 15, 2009.

**Amount:** Maximum Award: \$10,000. Number Of Awards: 50.

**Length of Support:** Not listed.

**Eligible Applicants:** Not-for-profit Organizations 501c(3) and 509(a); Health Departments; Government Agencies; Schools and School Districts; Native American Tribes.

**Summary:** The General Mills Foundation, in partnership with the American Dietetic Association Foundation and the President's Council on Physical Fitness, developed the Champions for Healthy Kids grant program in 2002. Each year since inception, the General Mills Foundation awards 50 grants of \$10,000 each to community-based groups that develop creative ways to help youth adopt a balanced diet and physically active lifestyle.

**Detail Information:** <http://www.generalmills.com/corporate/commitment/champions.aspx>